

NEWS RELEASE

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NITRO Tournament Rewards Program Announced

Program offers highest potential payout in fishing industry – exceeding \$4 million

Springfield, MO – Tracker Marine Group, manufacturer of NITRO®, TRACKER® and PROCRAFT® bass fishing boats, kicks off 2008 with the announcement of a new angler incentive program – **Bass Pro Shops Tournament Rewards**. The Bass Pro Shops Tournament Rewards program, formerly known as the Tracker Trophy, offers unprecedented potential payouts to anglers who do what they do best...fish! Plus, this contingency incentive program provides anglers thousands of qualifying tournament events from coast-to-coast and promises to be the most rewarding incentive program in the industry.

Together, Tracker Marine Group and Bass Pro Shops will put more money and prizes in the hands of anglers fishing and winning out of their NITRO, TRACKER or PROCRAFT boats. By enrolling in the Tournament Rewards Program, owners of these boat brands receive team identification, team apparel and hats, discounts on team merchandise, Bass Pro Shops Rewards card pre-loaded with \$20, automatic enrollment in the Bass Pro Shops Preferred Rewards Program and the opportunity to win cash or boat discount certificates in any of the program-eligible tournaments. For details on the Bass Pro Shops Rewards Program, visit www.basspro.com.

Program Enrollment

Registration is easy. Simply log on to www.FishingTourRewards.com for an online application or visit your local TRACKER, NITRO or PROCRAFT dealer for an application that can be mailed or faxed upon completion. Membership is \$89 plus \$10 shipping and handling, and is good through December 31, 2008. Anglers must renew their membership on a yearly basis.

Eligibility

Participants in the Bass Pro Shops Tournament Rewards program must own one of the following models in order to be eligible for cash awards:

- 2005, 2006, 2007 and 2008 NITRO 640, 750, 591, 898, 901, 911, 929, Z-6, Z-7 or Z-9

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- 2005, 2006, 2007 and 2008 TRACKER Tundra®, Avalanche™, Pro Team™ 190, Targa™185, All Fish™ or Tournament™ V-18
- 2005, 2006, 2007 and 2008 PROCRAFT Super Pro 192, 200, 205 or 210

Owners of other models in the NITRO, TRACKER and PROCRAFT lines, purchased new or pre-owned and regardless of model year, are eligible for discount boat certificates up to \$1,000. The discount certificates can be redeemed for the purchase of a NEW TRACKER Tundra, Pro Team 190, NITRO 898, 901, 929, Z-6, Z-7 or Z-9 or PROCRAFT Super Pro 192, 200 or 210.

Cash and prizes are awarded to registered Tournament Rewards owners in eligible NITRO and TRACKER boats that fish and win or are the highest Top 10 finisher in either Team, Amateur or Pro divisions of the qualified tournaments. For a complete list of qualifying tournaments, visit

www.FishingTourRewards.com/tournaments.

For more information on the latest TRACKER, NITRO or PROCRAFT boats, log on to the following websites:

- www.trackerboats.com
- www.nitro.com
- www.procraftboats.com

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Tracker Marine Group (TMG) manufactures a full range of aluminum and fiberglass fishing and recreational boats. TMG brands include TRACKER Boats®—the #1 selling fishing boat in the world, SUN TRACKER®—the world's #1 selling pontoon boat, TAHOE®—the fastest growing sport boat brand in America, NITRO®—a leading performance bass boat, MAKO® and SEACRAFT®—renown saltwater sport fishing boats, and MYACHT® houseboats. Tracker Marine Group, a division of Bass Pro Shops, the world's leading supplier of premium outdoor gear, had its origins as a single line of aluminum Bass Tracker boats sold through the Bass Pro Shops catalog and at one Bass Pro Shops store. Today, Tracker Marine Group has grown to become one of the world's top producers of aluminum and fiberglass fishing and recreational boats. Its principal brands are sold in TRACKER BOAT CENTERS located in every Bass Pro Shops retail store, as well as through independent dealers in North America and in more than 20 countries around the globe.